

***Botox, Blephs & LASIK Program August 26-28, 2005,  
Four Seasons Hotel Newport Beach, CA***

**PROGRAM FACULTY**

**DERMATOLOGY**

David Goldberg, MD, JD	Skin & Laser Surgery Specialists, New York, NY
Doug Hamilton, MD	University of California Los Angeles, Los Angeles, CA
J. Stuart Nelson, MD, Ph.D.	Beckman Laser Institute, Irvine, CA
Howard Steinman, MD	South Bay Spa MD, Chula Vista, CA
Christopher Zachary, MD	University of California Irvine, Irvine, CA

**OCULOPLASTICS**

Richard Anderson, MD	Center for Facial Appearances, Salt Lake City, UT
Stephen Bosniak, MD	Manhattan Eye, Ear & Throat Hospital, New York, NY
Robert Goldberg, MD	Jules Stein Eye Institute, Los Angeles, CA
Arkady Kagan, MD	Kagan Vision Center, Los Angeles, CA
Richard Weiss, MD	Weiss Cosmetic & Laser Vision Procedures, Newport Beach, CA

**REFRACTIVE SURGERY**

Matt Brown, OD	Siems Advanced LASIK Center, Newport Beach, CA
Arturo Chayet, MD	Codet-Aris Vision Institute Tijuana, Mexico
Ronald Krueger, MD	Cole Eye Institute, Cleveland Clinic Foundation. Cleveland, OH
James Salz, MD	Cedars-Sinai Medical Center, Los Angeles, CA
Thomas Tooma, MD	TLC Laser Eye Centers, Newport Beach, CA
Dan Tran, MD	Coastal Laser Medical Group, Newport Beach, CA
Richard Yee, MD	Hermann Eye Center, Houston, TX

**PROGRAM CHAIRMAN**

Richard Weiss, MD

**Friday, Aug 26, 2005 1:30 – 7:30 PM**

1:00 – 1:30 PM      Registration – Promenade  
Exhibits Location - Ballroom Pre-function & Portola Rooms

**SECTION I- Minimally invasive skin rejuvenation**

*Session Co-Chair: J. Stuart Nelson, MD, PhD*

*Session Co-Chair: Christopher Zachary, MD*

- 1:30 pm            Welcome & Opening Comments  
Defining Your Practice for Cosmetic Services  
*Richard A. Weiss, MD*
- 1:40 pm            The Aging Face  
*Christopher Zachary, MD*
- 1:50 pm            Topical Skin Care Rejuvenation Preparations – What Works In My Practice  
*Howard Steinman, MD*

**Botox®**

- 2:00 pm            Botox® Pearls for Facial Wrinkle Reduction  
Importance of Digital Video Documentation in Botox® Treatments  
Painless Botox® Injections – A New Technique  
*Richard A. Weiss, MD*
- 2:15 pm            Botox® Pearls For Facial Wrinkle Reduction  
Botox® For Facial Spasms, Hyperhidrosis And Migraine  
*Richard Anderson, MD*
- 2:30 pm            Facial Sculpting With Botox® - How Effective Is It?  
*Stephen Bosniak, MD*
- 2:40 pm            Roundtable Botox® Discussion - Location, Effect, Longevity  
Where, How Much, What To Expect, How Long?  
*Panel*

2:55 pm            Coffee Break

**Injectable Filler Tissue Augmentation**

- 3:15 pm            Past, Present and Future Use of Fillers  
*David Goldberg, MD, JD*
- 3:30 pm            Trends In Tissue Augmentation - Do We Really Know How Long They Last?  
*Douglas Hamilton, MD*
- 3:40 pm            Radiesse® (Calcium Hydroxyapatite) – Histologic and EM Studies  
*David Goldberg, MD, JD*

3:50 pm      Injectable Fillers: Roundtable Discussion  
What Fillers am I Using Now For Forehead, Glabella, Crow's Feet,  
Nasolabial Folds, Lips?  
*Panel*

### **Chemical and Laser Peels**

4:10 pm      Skin Rejuvenation with Chemical Peels in 2005  
*Howard Steinman, MD*

4:20 pm      Laser Skin Resurfacing with Erbium and CO<sub>2</sub> Lasers - Why Does It Work?  
*J. Stuart Nelson, MD, PhD*

4:35 pm      Laser Skin Resurfacing with Erbium and CO<sub>2</sub> Lasers - Clinical Results  
Does Erbium Alone Produce Lasting Results?  
*Christopher Zachary, MD*

4:50 pm      Simultaneous Use of Multiple Non-Invasive Techniques  
*Stephen Bosniak, MD*

5:00 pm      Fractional Resurfacing – Best of Both Worlds?  
*David Goldberg, MD, JD*

### **Non-Ablative Lasers**

5:10 pm      What Is Non-Ablative Skin Rejuvenation? Why All the Interest,  
How Does It Work?  
*J. Stuart Nelson, MD, PhD*

5:25 pm      The Latest and Most Effective Treatments For Vascular and Pigmented Lesions  
*J. Stuart Nelson, MD, PhD*

5:40 pm      Intense Pulsed Light (IPL) - Expected Results  
*Christopher Zachary, MD*

5:50 pm      Thermage Non-Ablative Radiofrequency – Effective and Permanent?  
*Stephen Bosniak, MD*

6:00 pm      Non-Ablative Lasers For Wrinkle Reduction – Trend or Fad?  
Can We Permanently Reduce Wrinkles With No Down Time?  
Does Anything Really Work in the Long Term?  
*David Goldberg, MD, JD*

6:15 pm      Medical Legal Workshop: Protecting yourself from personal injury lawyers  
Professional liability risks associated with advertising and marketing  
Patient selection malpractice risks for elective procedures  
Medical legal issues in cosmetic dermatology

HIPAA regulations - what you need to know about them and why  
*David Goldberg, MD, JD*

6:45 pm Opening Reception- Ballroom Pre-Function and Portola Rooms

## **Saturday, Aug 27, 2005 1:30 – 7:00 PM**

### **SECTION II- Cosmetic Oculoplastic Surgery**

*Session Co-Chair: Richard Anderson, MD*

*Session Co-Chair: Stephen Bosniak, MD*

112:30 pm New Technology Showcase  
with box lunch sponsored by Thermage, Rhytec and Reliant Technologies

1:30 pm Housekeeping Remarks  
*Richard A. Weiss, MD,*

#### **Blepharoplasty**

1:35 pm Blepharoplasty Pearls: Upper Lid Blepharoplasty  
*Stephen Bosniak, MD*

1:45 pm Blepharoplasty Pearls: Blepharoplasty in the Ptosis Patient  
*Richard L. Anderson, MD*

1:55 pm Prophylactic Methods of Supporting the Lower Lid During Blepharoplasty  
Lower lid tightening and elevation in 2005  
*Richard L. Anderson, MD*

2:05 pm Trans-conjunctival Blepharoplasty  
*Richard A. Weiss, MD*

2:15 pm Transcutaneous Lower Blepharoplasty – My Current Technique  
*Robert Goldberg, MD*

2:25 pm Rethinking Lower Lid Blepharoplasty  
Injectable Fillers for the Orbital Rim Hollow: Better than Blepharoplasty?  
Thoughts on Eyelid Fat Removal vs. Repositioning  
*Robert Goldberg, MD*

#### **Brow Lifts**

2:35 pm Internal Brow Lift – When is it Necessary?  
Internal Brow Fixation Through Eyelid Incision – Does it Work?  
Corrugator Extirpation Through Eyelid Incision - Is It Effective?

*Richard L. Anderson, MD*

2:50 pm My Experience With Trans-Blepharoplasty Internal Brow Fixation  
*Stephen Bosniak, MD*

3:00 pm Endoscopic Upper Facelift – Instrumentation, Technique and Results  
Why I Do Not Believe Fixation is Important  
*Robert Goldberg, MD*

3:15 pm Endotine Fixation for Endoscopic Brow Lifts  
*Richard A. Weiss, MD*

### **Mid-Face Lifts**

3:25 pm Contour Threads: Minimally Invasive Facelift with Barbed Sutures?  
*Arkady Kagan, MD*

3:35 pm Mid Face Lift – Technique and Results - How Long does It Last?  
*Robert Goldberg, MD*

3:50 pm Mid Face-Lifts – Extended Lower Lid Blepharoplasty?  
Supraperiosteal Mid-face Lift  
*Richard Anderson, MD*

4:00 pm The “S” Lift: Preparation, Planning and Execution  
*Howard Steinman, MD*

4:10 pm The Art of Cosmetic Camouflage  
*Howard Steinman, MD*

4:20 pm Coffee Break

### **Botox® and Injectables Live Patient Workshop:**

4:50 pm Live Patient Demonstrations (approx. 2 hours)  
Botox®, Cosmoderm®, Cosmoplast®, Radiesse®, Restylane®  
*Injectors: D Hamilton, H. Steinman, R. Weiss, C. Zachary*  
*Didactic/Q&A: R. Anderson, S. Bosniak*

7:15 pm **Newport Dunes Beach Party with Dinner and Live Entertainment**  
*Busses depart Four Seasons Hotel at 7:15 pm*  
*Guest Reservations Available at the Registration Desk.*

**Sunday, Aug 28, 2005 7:30am – 1:00 PM**

**SECTION III- The latest in Refractive Surgery**

*Session Co-Chair: Ronald R. Krueger, MD*

*Session Co-Chair: James Salz, MD*

7:00 am Continental Breakfast – Conference Foyer

7:30 am Housekeeping Remarks  
*Richard A. Weiss, MD*

7:35 am Laser Vision Correction – Cosmetic Surgery?  
Refractive Surgery and the Cosmetic Surgery Patient  
*Richard A. Weiss, MD*

**Visual Acuity Assessment in the Wavefront Era**

7:45 am How I Saved My Shoulder & Increased Revenue With An Auto-Phoropter  
*Richard A. Weiss, MD*

7:55 am Assessing Visual Acuity With Wavefront Sensing  
*Ronald R. Krueger, MD*

8:10 am Reading Wavefront Maps - What's Important To Me  
*Thomas S. Tooma, MD*

8:20 am What a Co-Managing OD Really Needs To Know  
*Matt Brown, OD*

**Treatment of Presbyopia**

8:35 am Has Mainstream Presbyopia Treatment Arrived?  
*Ronald R. Krueger, MD*

8:50 am Refractive Lens Exchange  
The Future of Multifocal vs. Accommodative IOLs  
*Dan Tran, MD*

9:00 am My Experience With Presbyopic Implants  
*Arturo Chayet, MD*

9:10 am LightTouch NearVision CK - A Real Advance?  
Does CK Create a True Multifocal Effect? Why I am A Happy CK Patient!  
*Forrest P. Murphy, MD*

9:20 am NearVision CK : My First 60 Eyes- Up to 18 Month Follow-Up  
CK Refractive Results and Patient Satisfaction  
*Richard A. Weiss, MD*

## **Wavefront-Guided Ablations (PRK and LASIK)**

- 9:30 am Femtosecond Laser Flaps: Are Microkeratomes Obsolete?  
*James Salz, MD*
- 9:40 am Preliminary Experience with the 30 kHz Intralase: a Clinical Advance?  
*Dan Tran, MD*
- 9:50 am How To Handle Incomplete Intralase Flaps  
*Arturo Chayet, MD*
- 10:00 am Coffee Break
- 10:15 am Update on Alcon Results  
*Thomas S. Tooma, MD*
- 10:30 am Update on Nidek Results  
*Arturo Chayet, MD*
- 10:40 am Specific Medico-Legal Aspects of Refractive Surgery  
Thoughts on the Importance of Pupil Size  
*James Salz, MD*
- 10:50 am Wavelight Guided Versus Wavefront Optimized, Which is Better For My Patients?  
*Thomas S. Tooma, MD*
- 11:00 am Wavefront Guided LASIK for Highly Aberrated Eyes – Who Makes A  
Good Candidate and When Should We Not Treat?  
*Ronald R. Krueger, MD*

## **Miscellaneous Refractive Topics**

- 11:15 am Planning Revisions After RK and LASIK - What Is Most Predictable?  
*James Salz, MD*
- 11:30 am Reduction of Incidence of Haze After Surface Ablation  
*Richard Yee, MD*
- 11:40 am Management of Dry Eye Syndrome Following LASIK  
*Matt Brown, OD*
- 11:50 am LASEK Procedure and Results - Comparing LASEK vs. PRK Outcomes  
*Richard Yee, MD*
- 12:00 pm Phakic IOLs - Verisyss vs. Staar Visian ICL FDA Results  
*James Salz, MD*

- 12:10 pm IOL Calculations Post-Refractive Surgery  
*James Salz, MD*
- 12:20 pm Epi-LASIK Results & Techniques  
Epi-LASIK with Moria's Epi-K Disposable Epikeratome  
*Arturo Chayet, MD*
- 12:30 pm Epi-LASIK Wth Norwood Eyecare's Centurion SES Epikeratome  
*Richard Yee, MD*
- 12:40 pm Treatment Options for Progressive Ectasia  
*James Salz, MD*
- 12:50 pm The Future of Refractive Surgery  
*Ronald R. Krueger, MD*
- Meeting Conclusion**
- 1:00 pm Conclusion & Announcements  
*Richard A. Weiss, MD*



This activity has been planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of CME Consultants and COR Communications. CME Consultants is accredited by IMQ/CMA to provide continuing medical education for physicians.

CME Consultants designates this educational activity for a maximum of 14.5 hours in Category 1 credit toward the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

**Objectives:**

1. Identify current state-of-the art modalities including the new laser and other technologies for skin rejuvenation
2. Cite the effectiveness of the above technologies with knowledge of clinical results
3. Refine botox Cosmetic injection techniques through lecture and demonstrations and add collagen, restylane, radisse and new drugs to wrinkle reduction armamentarium
4. Analyze the latest ophthalmic plastic surgery techniques and be able to incorporate them into their practice
5. Discuss various options for facial rejuvenation and anti-aging techniques
6. Review the new excimer laser wavefront technology, custom ablation and conductive keratoplasty and discuss the indications for these methods in refractive surgery

**Target Audience:**

General ophthalmologist, dermatologist, plastic surgeon, oculoplastic surgeon, refractive surgeons and optometrists.

Botox, Blephs & LASIK: Elective Ophthalmic & Skin Rejuvenation Procedures would like to acknowledge the following companies for their support of this conference.

**Gold Level Sponsor: Allergan Inc.**

**Silver Level Sponsor: Refractec**

**Bronze Level Sponsor:**  
Alcon Laboratories  
Bioform Medical  
Inamed  
Marco Ophthalmic  
Medicis  
Reliant Technologies  
Rhytec  
Thermage

<b>Exhibitors:</b>	Air-Tite	IOP	Saunders/Mosby
	Ceatus	Lumenis	Sciton
	Co-Apt Systems	Medicool	Syneron
	Ellman	Moria	Surgical Specialties
	Eyeonics	Palomar Medical	Tel-A-Patient